



WPXI  
4146 Evergreen Road  
Pittsburgh, PA 15214

Shorr & Associates  
1831 Chestnut Street  
Philadelphia, PA 19103

# Contract # 338236

<b>Schedule Dates</b>	10/23/12-10/26/12	<b>Date Entered</b>	10/22/12
<b>Advertiser</b>	Pol/R Casey/D/US Senate (16759)	<b>Last Modified</b>	10/22/12
<b>Agency</b>	Shorr & Associates (2909)	<b>Entered By</b>	Deb O'Keefe
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	POL/R CASEY/D/SEN/PA (135597)	<b>Headline #</b>	06389044
<b>Salesperson</b>	Telerep/Washington DC, Washington DC (1040)	<b>Demo</b>	
<b>Sales Office</b>	D'ETTORRE, MICHAEL	<b>Order Type</b>	Normal
<b>Buyer Name</b>	/	<b>Package Deal</b>	
<b>Phone/Fax</b>	N/A	<b>Commission %</b>	15.00
<b>CPE</b>	N/A	<b>Commission</b>	\$2,655.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$15,045.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	BOB CASEY '60 10/23 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

<b>Pittsburgh (WPXI)</b>	<b>Spots</b>	<b>Rate</b>
By Broadcast Month		
Oct. 2012	9	\$17,700.00
<b>Grand Total:</b>	<b>9</b>	<b>\$17,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/23/12-10/26/12	3	1:00	7A- 8A (EST)	1	X	X	X	X	X			3	\$1,700.00	\$5,100.00	Pittsburgh (WPXI)	7-8a TODAY SHOW/1	10/22/12
2.0	Normal Line / Spot	10/23/12-10/26/12	3	1:00	10A- Ellen	3	X	X	X	X	X			3	\$900.00	\$2,700.00	Pittsburgh (WPXI)	ELLEN/2	10/22/12
3.0	Normal Line / Spot	10/23/12-10/26/12	4	1:00	6-530P- Jeopardy	2	X	X	X	X	X			2	\$3,300.00	\$6,600.00	Pittsburgh (WPXI)	JEOPARDY/3	10/22/12
4.0	Normal Line / Spot	10/23/12-10/26/12	4	1:00	7-30P- WHEEL OF FORTUNE	1	X	X	X	X	X				\$3,300.00		Pittsburgh (WPXI)	WHEEL/4	10/22/12
4.0.1	Closed Preempt	10/23/12															Pittsburgh (WPXI)	Pre-empt/Exception	
5.0	M/G For 4.0.1 / Spot	10/24/12-10/26/12	4	1:00	7-30P- 8P (EST)	1		X	X	X	X			1	\$3,300.00	\$3,300.00	Pittsburgh (WPXI)	WHEEL/4	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.